

**The Norwood PTO  
177 Summit Street  
Norwood, NJ 07648**



June 3, 2009

Dear Parents of Norwood Public School:

We hope you have been enjoying the use of your school directory throughout this year. We are beginning to work on next year's.

For the 2009-2010 directory, we would like to offer *parents the ability to place ads not only for their businesses but also on behalf of their families*. You may wish to simply have the names of your family members in the ad or to use the space to wish a student a successful school year. The possibilities are endless!

Available ad sizes range from \$75.00 (for a third of a page) through full-page options up to \$350.00. Full page ads are 5"x8" (portrait orientation). Please feel free to contact Alicia Johnson (917-882-7986) if you need assistance with your ad.

Your tax-deductible contribution will help us produce a successful 2009-2010 directory and allow us to purchase items for the classroom.

Thank you for your time and generosity,

The Norwood PTO

Name \_\_\_\_\_

Telephone Number \_\_\_\_\_

Ad size (circle one):

Back Cover	<del>\$400</del> SOLD	Half Memo Page	\$175
Inside Covers	\$350	Half Page	\$125
Divider Page	\$250	One Third Page (business card size)	\$75
Full Page (5"x8")	\$200	Booster (one line of copy)	\$10

Message to be printed (feel free to use the back of this page):

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Make checks payable to NORWOOD PTO and return in an envelope in your child's backpack marked 'Directory'. Questions? Call Jocelyn 201-750-0701.